



VRINDA MODA

Vrinda Moda is presently working as an Assistant Professor in Jesus and Mary College, University of Delhi. She has an experience of working as a Process Analyst at RBS Business Services. She has cleared Companies Secretary Professional level. She has paper presentations and publications in her name.

Qualifications

Degree: B.Com(Hons)- 2014, M.com- 2016, C. S.

Institute: University of Delhi, Institute of Chartered Secretaries of India

Discipline: Commerce

Membership of Professional Bodies

- Indian Accounting Association: Life Member

Papers Taught

At Under Graduate Level

- Income Tax Law and Practice
- Cyber Crime
- Social Entrepreneurship
- Management of Small Business
- Computer Application in Business
- Financial Accounting.
- E-Commerce
- Modern Business Organizations
- Company Law and Practice
- Business Laws

Specialization

Teaching: Finance and Law

College Societies

- Member, IRIS, The Fine Arts Society
- Member, MERCATUS, The Marketing Society
- Member, JMCEP, Jesus and Mary College Education Programme

Selected Publications: Books/Course Material/Articles

1. “Green Consumerism: A Sustainable approach or a fad, An Empirical Study”, Bloomsbury, ISBN No 978-93-84869-51-9, V-1.
2. “Women Empowerment: Visibility of Women in the Entrepreneurial World in the last few years”, Shodh Sarita, ISSN- 2348-2397, Volume -7, Issue 28, Oct-Dec 2020, Page- 92-99.
3. “The Impact of Company’s Financials on CSR: An Empirical Study of NIFTY 50 Companies”, Shodh Sanchar Bulletin, ISSN- 2229-3620, Volume- 10, Issue 40, Oct-Dec 2020, Page 62-68.

Other responsibilities

- Organising Member, International Conference on Social Media Marketing-Opportunities and Challenges, Department of Commerce, Jesus and Mary College, Delhi
- Organising Member, Workshop on Climate Across the Curriculum: Educational Resources for teachers conducted by IQAC, JMC and TROPICSU, IISER, Pune
- Organising Member, National Faculty Development Programme conducted by TLC, Ramanujan College, IAA, Department of Financial Studies under Govt of India, MHRD
- Organising Member, Golden Jubilee International Conference on Women Empowerment through Transformative Education, Jesus and Mary College, New Delhi
- Organising Member, COMQUEST and COMACUMEN.
- Organised various webinars as a part of College Webinar Team.
- Part of College NAAC SSR preparation team.
- Organising Team member of the Anti-Plastic cum Recycling Initiative, 2019.